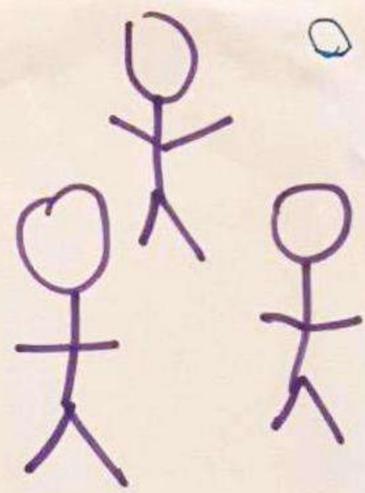


# Leadership Commitment



1. What are the barriers?
2. How can ~~be~~ tackle them?
3. What else can we do to increase leadership commitment?

## BARRIERS

- \* Don't see it as a problem
- \* Priorities / workload
- \* Understanding (lack of) / competency
- \* We've always done it this way
- \* Communication / lack off
- \* Don't know what you don't know
- \* Trust equation / affinity bias
- \* Cultural differences across skill sets
- \* Financial constraints
- \* Double standards for diverse leaders.
- \* Age / experience bias

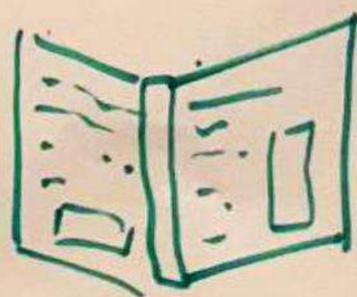
# SOLUTION

- \* Policy statements / ensuring commitment
  - ↳ campaign
- \* Internal commitment
  - ↳ Learn from the safety experience
- \* Introducing diverse people into the org
- \* Story telling / success sharing
- \* Create leadership role models.
- \* Leadership development → identifying diverse leaders / inclusive leadership
- \* Contracting / procurement policies requiring diversity
- \* Buy-in at all levels of leadership
  - Get people thinking about it
  - Integrate into vision + values → involve diverse people
  - Help people surface their concerns
- \* Pipeline + commitment eg HR allow women
- \* Open recruitment practices not just who you know.
  - Broaden talent pools
- \* Involve HR forums
- \* Engage other forums eg health + safety leaders forum

- \* Explore success stories across other industries
- \* Build evidence of success
- \* Interviewing leaders about current position/attitudes
  - Face to face
- \* Include other aspects/functions / cross-functional sharing eg field / office work.
- \* Recruitment policies
- \* Community engagement (local)
  - ↳ sourcing talent)
- \* setting targets
- \* Training / awareness / bias
- \* Peer pressure / competitive dynamics
- \* Certification / Employer of Choice
  - ↳ Outcomes / meaningful \$'s
- \* Corporate narratives.
- \* Flexible working

# Education & Knowledge Sharing

1. What do we want/need to know?
2. What forums work for sharing ideas?
3. How else can we learn?



"Diversity of Thought"

Do we have <sup>perception</sup> a problem with diversity?

What is the problem - Gender? Age? Race

Why do we have a problem?

lacking in specialist areas

What tools/training do we need

what are their barriers?

Paradigm Awareness - Different understanding / Values

Learning how to learn - variety of teaching + learning methods  
interaction

Lead from the top - short sharp

Acceptance

Introduce programme

Flexibility

Acceptance of change of process

Making sure the job can be done

Learning about your own personality  
preferred communication - and ways to work  
with others

H & S Leaders Forum

ENA

Community H+S Groups

BUSINESS UNIT ROTATION - EXPOSURE

PRODUCTS DOCUMENTATION IN APPROPRIATE LANGUAGES

EDUCATING SCHOOLS

CEO EDUCATION

- AWARENESS OF VALUE OF DIVERSITY

Sharing Success Stories

OPPORTUNITIES

RESISTANCE BECAUSE OF BAD PAST EXPERIENCE

RETENTION

IMPLICIT BIAS TRAINING - AWARENESS

SOCIAL INTERACTION

BASIC EDUCATION - NZ HISTORY

# OTHER

# IDEAS

# ANY



- Need to look @  
outside our own  
industry & internationally  
for ideas (steal w/  
pride).

Leadership Training  
- Base level leaders  
embedded w/in Teams  
developing under  
experienced leaders.

Recruitment  
drive @  
PABIFKA  
event  
(what other  
events are  
there)

- Industry marketing <sup>- TV adverts.</sup>  
(advertising as inclusive  
& good career opportunity)  
@ schools,  
(don't overpromise &  
underdeliver).  
- highlight ~~to~~ industry  
support networks.

- Girls w/ Hi-Vis  
Need to Support  
Gateway programmes

- deep dive into  
communication styles  
across Company  
(in Team Building)

- Team strength & success  
= Individual strengths  
& weaknesses  
mixed all together

- Overseas worker  
"Buddies/mentors"  
(navigating unspoken  
culture)

Diversity  
focused  
behaviours  
(Company &  
Industry)

- Culture & work  
conditions.

Holding people  
accountable for  
their behaviours.

- Cultural coaches  
to assist in  
integration

(Any other ideas Pg 2)

Diversity Policy... ? WTF?  
Paper? Rubber meets road

helping us all to understand each other so we can MEET IN THE MIDDLE!

- Team building + celebrating cultural etc differences

- Proactive "welcoming" of new starts/different people.

- using different languages for SME / rules

Knowledge  
- Motivation

- mechanism of SAFE reporting

- less words more pictures potentially may break barriers in language.

- Not just about girls but all inclusive.

- Initiatives getting team working together

- Prof development

- Training & Dev coord to help bring best out  
- Competence framework & ladder

- Understanding Personality Types  
eg. Dove  
Int over.

- we need to appreciate this will take more effort (resources time money)

# Data

0110100010  
1101011101  
0001100101

What data needs to be collected?

Current demographics of each ESI Companies.  
*Gender, nationality, religion, english 2nd language, age.*

Staff retention rates - why leaving etc.  
- why coming etc.

Immigration rates

*relevant* Info gathered from stats nz

Learning development from different individuals - Connect's.

Marketing current / future

Induction content

Forums for info gathering

~~Selection? X~~  
- Marketing?  
- Resources / PR / etc  
- Training

What do we use data for?

Age profile of industry? Geographic demographics

Accident / incident rates for different groups

Academic / Quats transition

Costs of getting person into a position

How do we gather data?

Salary & wage data.

Qualitative data - Workplace satisfaction  
Relationships

Quantitative data

Representation in H+S ~~to~~ teams

Skill shortage

Generation differences/preferences

Successful outcomes

Concern + care needed for use of data.

Profiling danger

Application demographics

NI, SI differences

EPA, ENA, CNOG, EDI

# Specific Initiatives

What is underway?

What else could we do?

Diversity Policy (intentions)

5-ways to wellness

GWTV

Engineers NZ diversity

Gender Neutral facilities

Pacific / Maori specific scholarships

Gateway release program

Overseas employment 'shows'

Multi language documents

Working group

Technology

Go into high schools with Education programs

Scholarships

Summer internships & holiday placements

Trainee ratio policy

Trainee mentoring at board level (speak but no vote)

Promote 'equal opportunity' employer status

Non-gender specific roles ie linemen

Easier integration of overseas qualifications.

Technology - learning platforms

Better showcase / marketing potential careers

Promote trades @ school career advisor levels

Promote at cultural days

Retention of overseas staff

Training & development for diversity

↳ [effective trade training]  
Common competency framework

Publicise scholarship opportunities

Flexible maternity leave policy

Job rotation / job enrichment