

Hiding in plain sight

Presentors:
Chelsea Langman
Jane Cummings

Skin Health programme





Mike

59 years old

Engineer

Kids

Grandkids

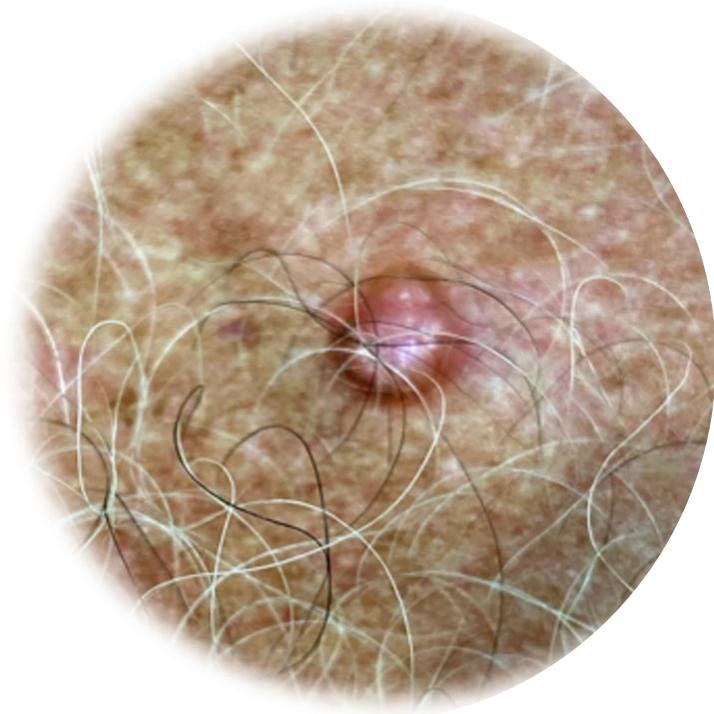
Outdoor lover



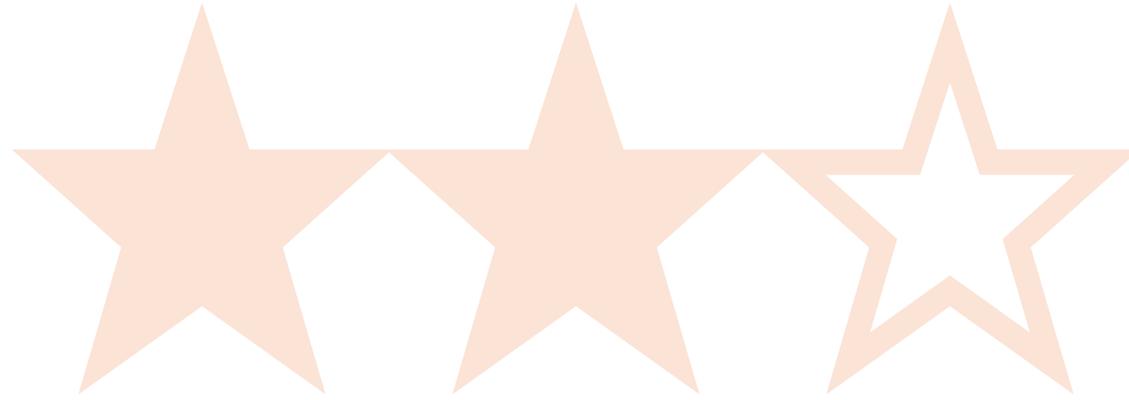


Skin cancer is
referred to as our
**National
Cancer**





In 2025, the cost of skin cancer to NZ is estimated
at **\$494 million**



2 out of 3 fair-skinned people by the age of 70 will have had one form of non-melanoma skin cancer.

Type 1



Type 3



Type 5



HIGH RISK

LOW RISK



Type 2



Type 4



Type 6



GENERATIONAL





ENVIRONMENTAL



POLITICAL







HIDING IN PLAIN SIGHT

